

I'm Ashley Goins. I own my own styling company called "Show Stopper". I'm a wardrobe stylist, shopper, and an artist. I was born and raised in Oakland California. At six, I developed a talent for singing and dancing. At 8, I began acting. All the way up to my childhood, I dreamed of being an entertainer. Every singer I loved: Usher, Beyoncé, TLC, Brandy, Britney Spears, and Mariah Carey. Then came reality, my parents, especially my father was very strict on me and my brothers on getting an education. He was very supportive but he wants us to put our dreams on the side to focus on school. At 14, I started dressing up Barbie dolls online. That's where my passion as a fashion stylist started. When I was 20 years old, I got really serious about being in the industry so I transferred to Sacramento State to major in Fashion Merchandising. While in school, I volunteer and intern with Hannah Be of Retrospect Vintage Fashion, Duane Ram (Sacramento Fashion Week), Winnie T. Stackz, Kushinda Little, and Myla'Cor Martinis. In December 2016, I graduated from California State University, Sacramento with a Bachelor's Degree in Sciences: Fashion Merchandising and Design.

In Spring 2015, I participated in my school's fashion club's fashion show as a fashion stylist to participate in a styling showcase competition. I won the showcase along with another stylist because it was a tie. That's when I take my styling career seriously. I continue to network after network to get styling opportunities I did image consulting for photoshoots with Daniel Laukat. Also, independent films for Sacramento Fashion on Film 2016.

I am now a Director of Style for Trupeak Entertainment since 2017, catering to actors, musicians, models, and comedians who want to take their entertainment career to the next level.

I now have a Masters of Arts in Fashion at the San Francisco State University in Fall 2019 and

My goal is to be a fashion stylist for the entertainment industry, known as Hollywood fashion stylist. Films, Music Videos, Television, and Live Performances.